

# THE NEW PUNCH COMMAND MAX





# COMMAND MAX PRESENCE

## Powersight LED Lamps - LED Headlamps & DRLs

Clear illumination that commands the way,  
day or night.





## Infinity Glow LED Tail Lamp

Bold signature presence that leaves a lasting impression.



## TrailCrest R16 Alloy wheels

Solid SUV stance on wheels.

## Contrast Roof & Roof Rails

Styled to go the SUV way for adventures that await.



## 3D Front Grille and Bull Guard Bumper

Designed for bold SUV command.  
Built for absorbing max impact.

## Trail Guard Rear Skid Plate

Built-in protection for roads that demand more.







# DuoTone Signature Dash

A premium dual-toned dash designed to elevate cabin experience.



# Smart Digital Steering Wheel-2 Spoke Illuminated

Designed to feel confident, connected, and in charge.





## Spacious Interiors

Design that blends space, comfort, and confidence into every drive.



## Clima Touch Automatic Temperature Control

Curated fully automatic temperature control that lets you stay comfortable.



## Extended Thigh Support Seats

Crafted to keep you relaxed, supported, and in control on every drive.



## Galaxy Ambient Lighting

Ambient lighting that enhances the cabin experience.





**COMMAND MAX**

**SAFETY**

**INDIA'S SAFEST 5-STAR RATED SUB COMPACT SUV\***



\*As per BNCAP Rating



## 6 Airbags

All-round safety and assured drives, delivered.

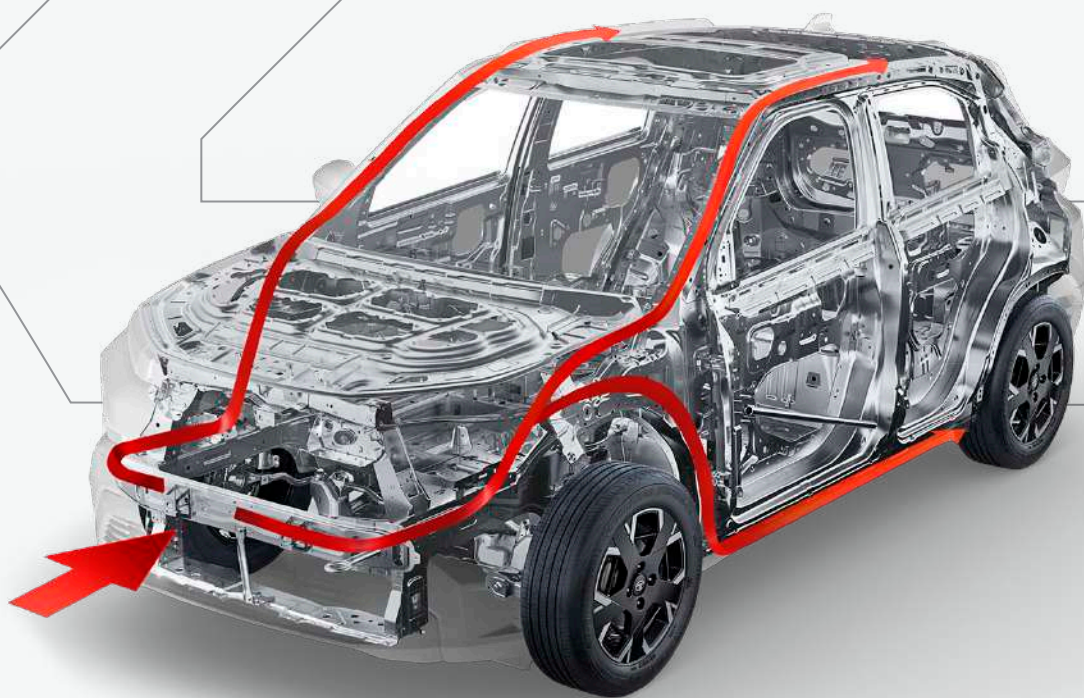


## 360° SVS HD Camera with Blind View Monitor

Command the surroundings with a 360 degree view that has your back, always.

## Safety Dome Body Shell

Engineered high strength body shell designed for uncompromising safety.







## LED Fog Lamps

Clear visibility when conditions demand control.

## Hill Descent Control

Navigate steep descents and downhill stretches with controlled confidence.



## Auto Dimming IRVM

Automatically adjusts glare for focused, safer night drives.







## iTPMS

Real-time tyre pressure monitoring that ensures optimal performance.

## Rear Defogger

Clear rear visibility for uninterrupted drives in misty conditions.



## SOS Calling Function/ E-Call & B-Call

Added reassurance with built-in emergency support.





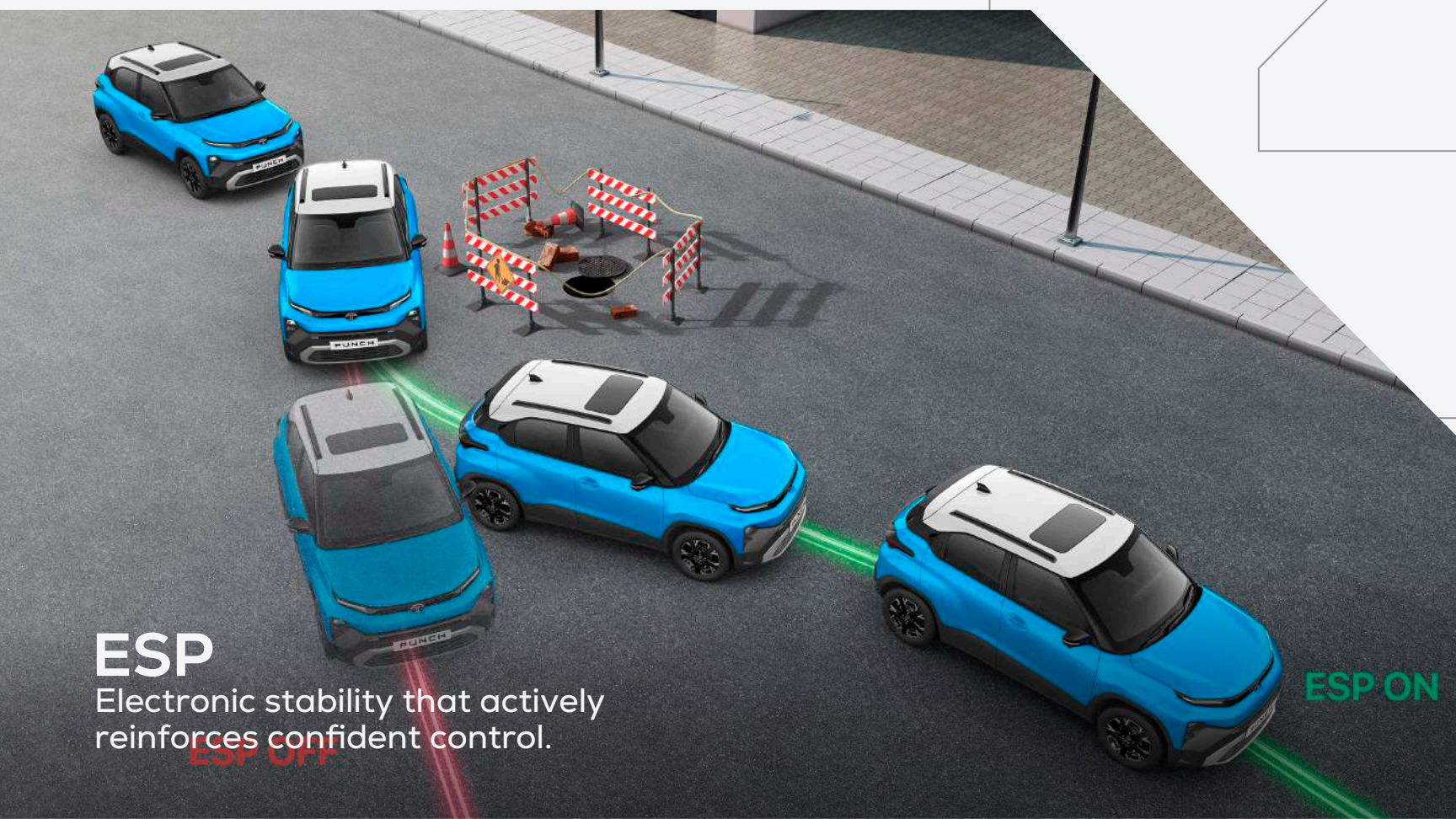


## ISOFIX

Child seat fixed anchor system designed for maximum safety.

## Auto Headlamps & Rain Sensing Wiper

Headlights and wipers that activate automatically for effortless visibility.



## ESP

Electronic stability that actively reinforces confident control.

ESP ON

ESP OFF



# COMMAND MAX TECH

## Ultra View Twin HD Digital Cockpit

Cockpit design that elevates cabin experience with clarity and confidence.







## Ultra View 17.78cm HD Digital Cluster

Drive smarter with all the essential information in front of you.



## Ultra View 26.03cm HD Infotainment with Wireless Connectivity

Grand display and max control with Android Auto™ and Apple Car Play™.



## Wireless Smartphone Charger- Qi Support

Seamless charging for powered drives.





## Voice Assisted Electric Sunroof

Open up your world, with just a command.

## Xpress Cool

Cooling that takes care of your comfort, instantly.





## 4 Speakers and 4 Tweeters

Turn it up. Command sound with acoustic power that moves you.



## 65W Front and 15W Rear – Fast Charger

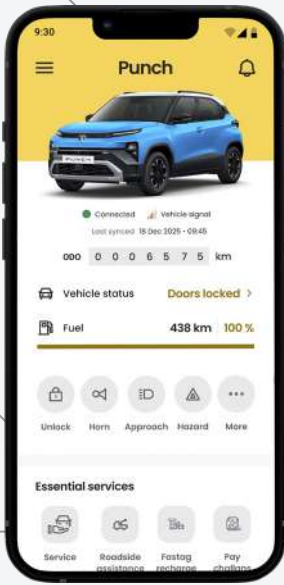
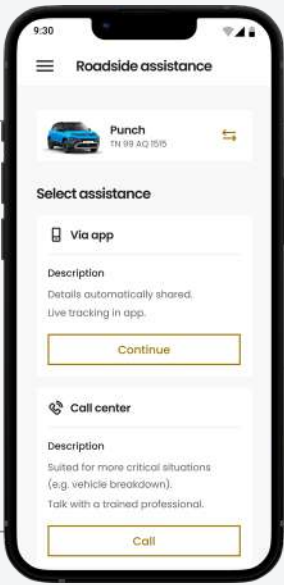
High speed type C USB charging on demand, front and back.





# Cruise Control

Reduced fatigue and smoother cruising for long effortless journeys.



# iRA Connectivity

Connected intelligence that leads your drive seamlessly.





# COMMAND MAX CAPABILITY4







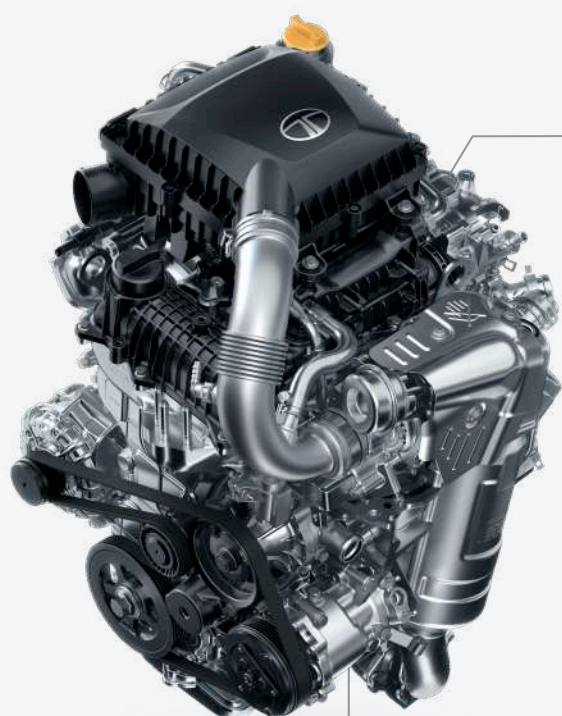
## 1.2L Revotron Engine

Experience remarkable performance and standout efficiency.

## 1.2L CNG Engine

**India's First CNG AMT SUV**

Experience efficient and intelligent driving with the CNG Engine which comes with 73.4 PS power and 103 Nm torque.



## 1.2L Turbocharged Engine

Power that leads. Experience 120 PS power and 170 Nm torque with a 6 speed gearbox.



## Paddle Shifters

Dominate drives with gear shifts at your fingertips.



# Automated Manual Transmission (AMT)

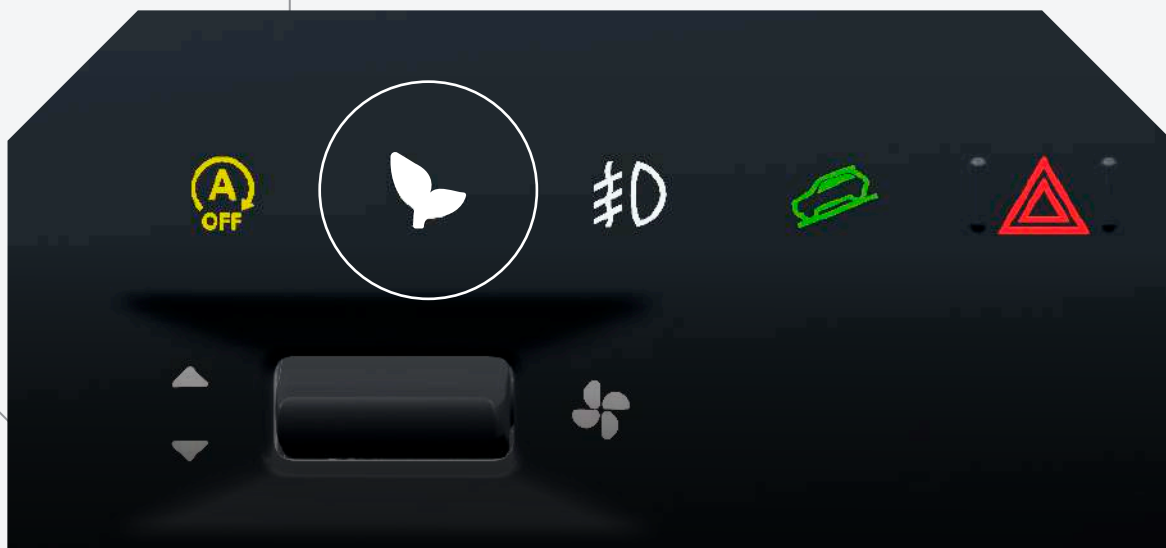
Smooth gear shifts for effortless control in every drive.



193mm

## Ground Clearance of 193mm

Built to handle rough roads with ease.



## Multi Drive Modes - Eco & City

Choose your mode. Command your drive.



# COMMAND MAX COMFORT

## CentraLuxe Console – with Armrest

Design that keeps comfort and utility both close at hand.





# Command Entry 90° Opening Door

Step in. Step out. Command your entry.



## Autofold ORVM

Elevate everyday convenience.





## Rear AC Vents

Cooling comfort for everyone on board.



## Rear Wiper and Washer

Command clear rear visibility without distraction.





## Height Adjustable Driver Seat

Command a clear view.  
Rise above everything ahead.



## 366L Bootspace

Carry your world with you, without compromise.





## Cooled Glovebox

Cooling essentials for everyday convenience.



## Rear Armrest

Rest in charge with max comfort.





# COMMAND MAX WITH PUNCH **iCNG**







## Automated Manual Transmission in CNG

An automatic gearbox that keeps every commute smooth, effortless, and efficient with CNG.

## Usable Bootspace

Command space, command innovation. The new Punch iCNG delivers on uncompromised performance, safety and premium features with 210L bootspace.

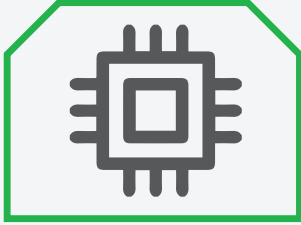


## Twin Cylinder CNG Technology

The twin CNG cylinders of 60 litres capacity are placed hidden beneath the luggage area for a high on aesthetics and unbelievably huge boot space. The advanced iCNG technology offers incredible petrol car like performance 73.5 PS and torque of 103 Nm.







## Single Advanced ECU

The iCNG technology uses a single ECU to ensure seamless shifting between CNG and Petrol. Advanced ECU maintains optimum air-fuel ratio to give an incredible performance and high fuel efficiency.



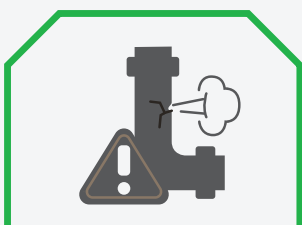
## Direct Start in CNG

The iCNG technology allows you to start the vehicle directly in CNG Mode. Now enjoy every drive stress-free, without worrying about switching to CNG mode.



## Thermal Incident Protection

The iCNG technology immediately cuts off CNG supply to the engine in case of a thermal incident and releases gas from the cylinder directly into the atmosphere through a special nozzle as a measure of safety.



## Leak Detection Feature

The iCNG technology automatically switches from CNG to Petrol mode in case of a gas leak and protects the car and passengers from any harm.



# Tech Specs

ENGINE			
Type	1.2L Revotron	1.2L Revotron iCNG	1.2L Turbocharged
Fuel	Petrol	Petrol + CNG	Petrol
Engine Capacity (CC), No. of Cylinders	1199 CC, 3 Cylinders		
Max Power (PS@rpm)	87.8 PS @ 6000 rpm	CNG Mode -73.4 PS @ 6000 rpm Petrol Mode -87.8 PS @ 6000 rpm	120 PS @ 5500 rpm
Max Torque (Nm@rpm)	115 Nm @ 3250 rpm	CNG Mode -103 Nm @ 3500 rpm Petrol Mode- 115 Nm @ 3250 rpm	170 Nm @ 1750 - 4000 rpm

TRANSMISSION			
Type	5 Speed MT 5 Speed AMT	5 Speed MT 5 Speed AMT	6 Speed MT

DIMENSIONS			
Length (mm) x Width (mm) x Height (mm)	3876 x 1742 x 1615		
Wheelbase (mm)	2445		
Ground Clearance - Unladen (mm)	193		
Boot Space (Litre)	366 (as per ISO V215), 319 (as per ISO 210)	210	366 (as per ISO V215), 319 (as per ISO 210)

BRAKES	
Front/Rear	Disc/Drum

SUSPENSION	
Front	Independent, Lower Wishbone, Mcpherson Strut with Coil Spring
Rear	Semi-independent Twist Beam with Coil Spring and Shock Absorber

















































WHEELS AND T4RES			
Type	Steel Wheel with Wheel Covers / Hyper Style Wheels / Alloy Wheels		
Tyre Sizes	Accomplished : 195/60 R16 (Radial-Tubeless) Smart / Pure / Adventure / 185/70 R15 (Radial-Tubeless)		
Spare Tyre Size	185/70 R15 Steel Wheels		
Seating Capacity	5		
Fuel Tank Capacity (Litre)	37L	Petrol: 37L, CNG: 60L (Water Capacity)	37L

## DRIVETRAIN MATRIX

	PETROL MT	PETROL AMT	CNG MT	CNG AMT	TC MT
Smart	√		√		
Pure	√		√		
Pure +	√	√	√	√	
Pure + S	√	√	√		
Adventure	√	√	√	√	√
Adventure S	√		√	√	
Accomplished	√	√	√		
Accomplished + S	√	√		√	√



COLOUR MATRIX

COLOURS	SMART	PURE	PURE +	PURE + S	ADVENTURE	ADVENTURE S	ACCOMPLISHED	ACCOMPLISHED + S
Pristine White								
Daytona Grey								
Bengal Rouge								
Coorg Clouds								
Caramel								
Cyantafic								

PERSONA WALK

SMART

6 Airbags  
Powersight LED Headlamp  
10.16cm Digital Cluster  
City & Eco-drive Mode  
ESP  
Hill Hold Assist  
iTPMS  
Smart Steering Wheel  
Follow-me-home Headlamps  
Front Power Window  
Idle Start Stop  
Keyless Entry  
Central Locking  
Puncture Kit  
ISOFIX  
3 Point ELR with SBR for all Seats  
Front Adjustable Headrest

PURE

Addition over Smart

Rear AC Vents  
CentraLuxe Console with Armrest  
Steering Mounted Controls  
4 Speakers  
Rear Defogger  
Anti-Glare IRVM  
Fast 15W C-type Front Charger  
All Power Windows  
Electrical Adjustable ORVM  
Fixed Rear Grab Handles  
Smart Digital Steering Wheel

PURE +

Addition over Pure

Ultra View 20.32cm Touchscreen  
Infotainment by HARMAN™  
Wireless Android Auto™  
and Apple CarPlay™  
Reverse Parking Camera  
Cruise Control\*  
Height Adjustable Driver Seat  
Fast 65W C-type Front and 15W  
C-type Rear Charger  
Shark Fin Antenna  
R15 Wheel Cover  
Vanity Mirror Co-driver  
Body Color ODH  
Dual Tone Horn  
Spare Wheel

PURE + S

Addition over Pure +

Voice Assisted Electric Sunroof  
Roof Rails  
Auto Headlamps  
Rain Sensing Wipers  
Rear Collapse Grab Handle  
Co-Dr Collapse Grab Handle

ADVENTURE

Addition over Pure+

360° Surround View Camera  
Blind View Monitor  
R15 Hyperstyled Wheel  
Fully Automatic Temperature Control  
Push Button Start  
Auto Fold ORVM  
Rear Wiper and Washer  
Air-Purifier  
Auto Headlamps  
Rain Sensing Wipers

ADVENTURE S

Addition over Adventure

Voice Assisted Electric Sunroof  
Roof Rails  
Co-Dr Collapse Grab Handle

ACCOMPLISHED

Addition over Adventure

Ultra View 26.03cm Touchscreen  
Infotainment  
  
Trailcrest R16 Painted Alloy Wheels  
Powersight LED DRLs  
Infinity Glow LED Connected  
Tail-Lamp  
  
Extended Thigh Support Seats  
Clima Touch Automatic  
Temperature Control  
  
PEPS  
Hill Descent Control  
Galaxy Ambient Lighting  
10.16cm Digital TFT Cluster  
Cooled Glovebox  
Parcel Tray  
Rear Adjustable Headrest  
Rear Extended Spoiler  
Front Seat Back Pockets  
Silver Finish Inner Door Handle

ACCOMPLISHED + S

Addition over Accomplished

Ultra View 17.78cm Digital Cluster  
Voice Assisted Electric Sunroof  
iRA Connectivity  
LED Fog Lamp with Cornering  
Wireless Smartphone Charger  
Trailcrest R16 Diamond Cut Alloy Wheels  
Auto-Dimming IRVM  
4 Tweeters  
Roof Rails  
Rear Seat Armrest  
Puddle Lamp  
Express Cool  
Leather Steering Wheel & Gear Knob  
1 Touch up/Down Driver Window  
Paddle Shifter\*\*  
Co-Dr Collapse Grab Handle

\*NA MT/AMT, CNG MT \*\* NA AMT/CNG AMT

\*Terms and Conditions apply. Above mentioned features are key differentiating features. The detailed list/features/specifications will be disclosed at the time of launch. All features/specifications may not be available in all personas and may vary. Colour applicability and power train options may vary for variants/personas. Specifications/features are subject to change without prior information. Images and illustrations are indicative and for information purpose only. The product image may carry some accessories that are not a part of standard equipment. Please consult an authorized Tata Motors dealer for latest information on features/specifications. Colours may not match the actual colours due to printing/digit al limitations. Customers will be able to utilize iRA Connect subscription for one year from the date of activation within the Data Pack Limits. Post completion of one year, customers can subscribe to iRA services by paying subscription fees. \*\*Warranty cover for 3 Years / 1 Lakh Kms, whichever ends earlier.Android Auto, Apple Car Play, Alexa and Harman are registered trademarks. Emergency call & breakdown call services are available in select cities, please connect with your nearest dealer for more details. Voice commands is a mix of multiple languages. Accessories shown and features mentioned may not be a part of standard equipment and are subject to change without prior notice. Actual colour of the vehicle and upholstery might differ. Tinted glass and number plates shown are for creative visualization.

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WARRANTY

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